



'Classic Auto-cycle Museum Club'

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“MOTORCYCLE SHOW 2008”

Chater Road, Central, Hong Kong

Sunday, 2nd November, 2008 – 7.00am to 5.30pm

Dear Clubs, Shops, Bikers, and Friends,

18th August, 2008

Following the success of the previous “Motorcycle Shows” we have decided to run the Show again this year. The “**Motorcycle Show**” is THE day for Hong Kong Bikers to all get together and show-off their “**Iron Horses!**”

The Event

As in 2006 and 2007, the Show aims to be a mixing of every aspect of Motorcycling in Hong Kong from the ‘Harley Hogs’ to the Moto-Crossers, from the Police Bikes to Superbikes! Everything you need to know about Biking in Hong Kong will be on Chater Road on 2nd November, 2008. This is an opportunity for Bike Shops and Clubs to show themselves to the HK Community!



1.0 Numerous activities and Biking attractions at the previous Shows

The Show Organisers – ‘Classic Auto-cycle Museum’ (CAM)

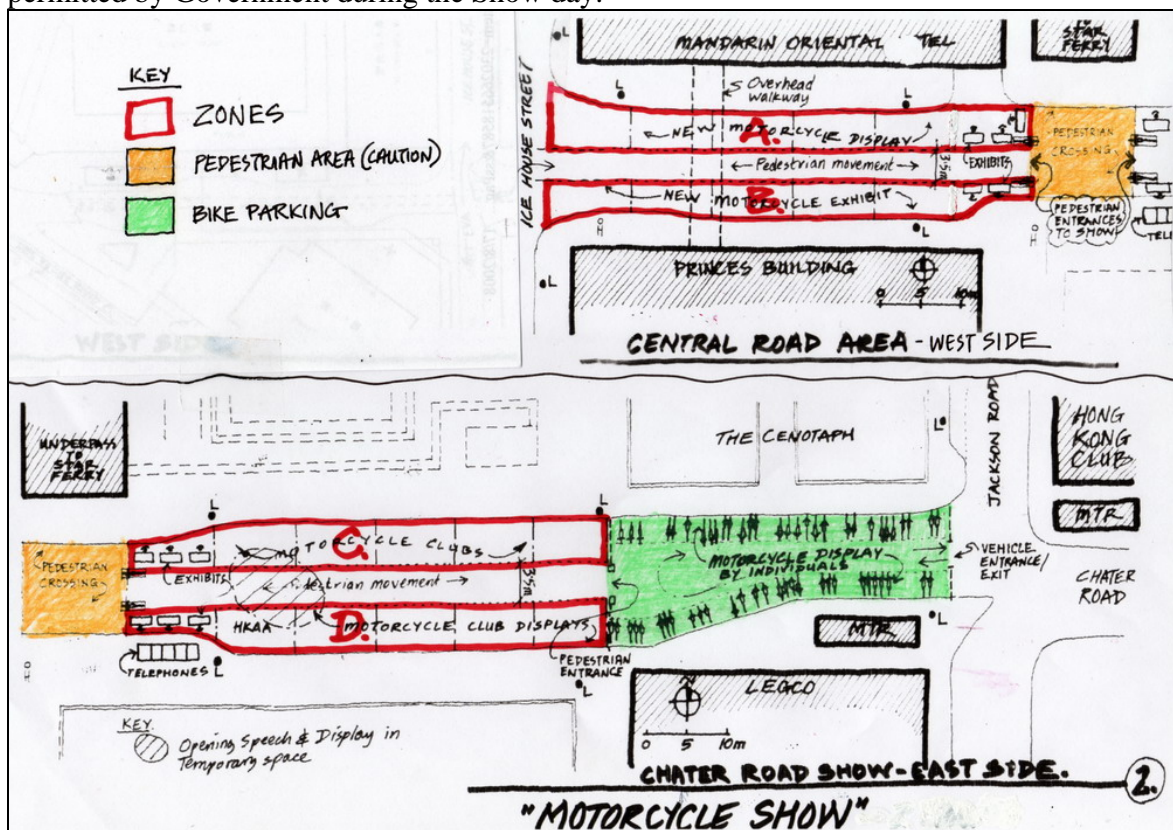
CAM was set up in 2003 to submit proposals for a “**Motor Museum**” to Government. We have organized numerous Classic Bike Shows and Events. CAM is a non-profit-making Club, with the primary aim to establish a Museum. We have the “software” (ie. Classic Motorcycles and Cars), we are actively looking for the financially viable “hardware” (ie. a building) to make this dream a reality! This can then be a permanent focus and meeting point for “Motor-heads” in HK. One day it will happen ...! See www.cam-hk.com for details on CAM and the previous Shows ... we would appreciate your comments and support on the Museum Proposal.

Show Location

The Show will be held again at on the pedestrianised area of Chater Road, Central. This extends from Jackson Road in the West, to Ice House Street in the West. The road will be closed-off to Public Traffic at 7.00am. Vehicle entrance to the Show is between Legco and HK Club only. Exhibitors will be permitted to commence fitting out their areas at 8.00am, with the Show commencing at 10.00am.

The Show Layout

This year's event will be similar to the previous "Motorcycle Shows" in 2006 and 2007. A minimum 4.5m wide Promenade will be maintained along the centre of the road for Emergency Vehicles (FSD, Ambulance, Police) to access from East to West. On North and South sides of the Promenade Biker Clubs and Shops will have their Display-areas. Each Club/Shop will be given a marked-out display-area for their Exhibit. Please be considerate to your neighbors! Exhibitors will be responsible for the cleanliness of their area and are expected to help clean the Street at the end of the Show. The public thoroughfare (shaded 'yellow' below in Map 3.0) between Star Ferry underpass and HSBC must not be obstructed at any time. The safety of Members of the Public must be considered paramount at all times. No vehicle movements are permitted by Government during the Show day.



3.0 Show Layout ... which ZONE do you prefer to be located in?

Exhibit Layouts

The Exhibitors will be allocated a display area. Which ZONE do you prefer? The space will be allocated before the Show on a "first come, first served" basis. Exhibitors are free to layout their space as they wish. The Government specifies that no "structures" are permitted to be erected.

COSTS of Show

Again access to the Show is offered **FREE of Charge** to all Club Members, Shops Customers, and the General Public! Clubs will participate in the Show for **FREE**. This year CAM asks the participating Shops to contribute to the Costs of the Show (eg. Government Permits, Government Insurance, Barrier hire, Prizes, Fire-extinguishers, Signage, etc, etc, etc!).

Everyone participates in organizing the Show ...

... Shops : The many Shops/Importers that exhibited in 2006 and 2007 saw the value of participating, with exposure to 99% of HK Bikers. The Show is growing in popularity so we feel it appropriate that the Shops contribute a nominal Fee (say HK\$500.00) for their Stand to help pay for the Show Costs. The purpose of the Event is an Exhibition to show HK Bikers what is available in the Marketplace (NO "commercial activity" is permitted in this Show on Government Land).

... Advertising : CAM appreciates the assistance of HK's Biker Websites and magazines. We appreciate your assistance in informing HK's Bikers about the Show. CAM request that the Shops put a small Poster in their windows, in October (forwarded later), to advertise the Show.

... Clubs : We aim to have 99.9% of HK Bikers attend the Show - this is THE Day for HK Bikers! CAM requests each Club to inform their Members and Friends about the Show, and encourage them to attend.

... Organisations : Again this year we hope the Police Anti-crime Unit will put on a display in relation to the theft of motorcycles. We invite FSD and CAS to display their motorcycles. The HKAA have a 90 year history of Serving HK Bikers, they will unveil their latest Fleet at the Show.

Parking

Similar to 2007 we will Zone the East-side of Chater Road as a 'Bike-park' where Bikers can exhibit ("park") their Bike ... see and be seen!

NO Sales ... 'Exhibition' only!

The Government is VERY strict that this is a 'Show', not a 'Market!' Government will allow 'give-aways' eg. Stickers, fliers, or key-rings to advertise a Product or Company, etc. ... but no "commercial activities."

Organising Meeting

We will hold an 'Organising Meeting' in September, 2008 (date to be confirmed). All Clubs, Shops, etc are welcome to attend to propose ideas and discuss the Show.

Liabilities

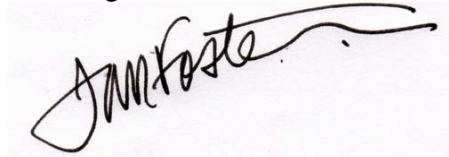
All Exhibitors, Shops, Clubs, visitors, and viewers will participate in this Show at their own risk. "The Classic Auto-cycle Museum" (CAM) is a non-profit-making Enthusiasts Club and is not liable for any damage or loss to you or your property. If you require Insurance please arrange this independently at your own cost before the Show.

RESERVE YOUR SPACE

Please send the 'Reply Slip' via email (see second email sent on 18th August, 2008), to reserve your Exhibit space at the Show

... deadline for return of Reply Slip is Sunday, 21st September, 2009.

Best Regards,



Ian Foster – Architect RIBA (www.udi-hk.com) / Ass.Prof.HKU

Classic Auto-cycle Museum Club – Chairman (www.cam-hk.com)

Classic Bike Club of HK – Chairman

Classic Car Club of HK – Vice-Chairman (www.classiccarclubhongkong.com)

HK Automobile Association – Committee Member (www.hkaa.com)